



## **Affiliate Storm Report: Creating The Perfect Storm For Your Affiliate Profits**

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# Introduction

Have you ever wondered just how in the world the online marketing super affiliates you've heard about seem to rack up massive gains every time they promote something?

I'm sure you've heard the stories. They decide to promote a particular product. They send out an email to their list. A week or two later (or sometimes even on launch day), they see \$25,000 or more in their bank account.

Now, I can't (and won't) guarantee you that kind of money, certainly not at the beginning. But that kind of money is completely possible once you know how to hit what you might call the "sweet spot" of affiliate marketing.

It's all about exploiting product launches.

That's where the action is. That's where the sales happen. And that's where the easiest money gets made. That's exactly why the big names focus on product launches so much.

Fortunately, this isn't hard to do, once you know how.

In this brief report, I'm going to pull back the curtain and show you the simple strategy super affiliates use to smack product launches out of the park. And at the end, I'm going to tell you an almost no-brainer way to learn exactly how to implement this strategy for yourself, and **start seeing profit within a month at the outside.**

If you're frustrated with affiliate marketing and think it might be a scam, I'm going to clear up how to really make money in just a minute.

If you've been reasonably successful with affiliate marketing, but you want to know how to take it to the next level, prepare to strap a rocket engine to your back.

**Read on...**

## 1.0 The Strategy

Affiliate marketing is one of the easiest ways to make money online. It always has been.

The challenge is that it used to be easier, back when fewer people were doing it well. Now that the arena has gotten a little more crowded, there are folks out there with the audacity to claim that affiliate marketing is “dead”.

Heck no! It’s alive and kicking, and is likely to stay healthy for quite a while.

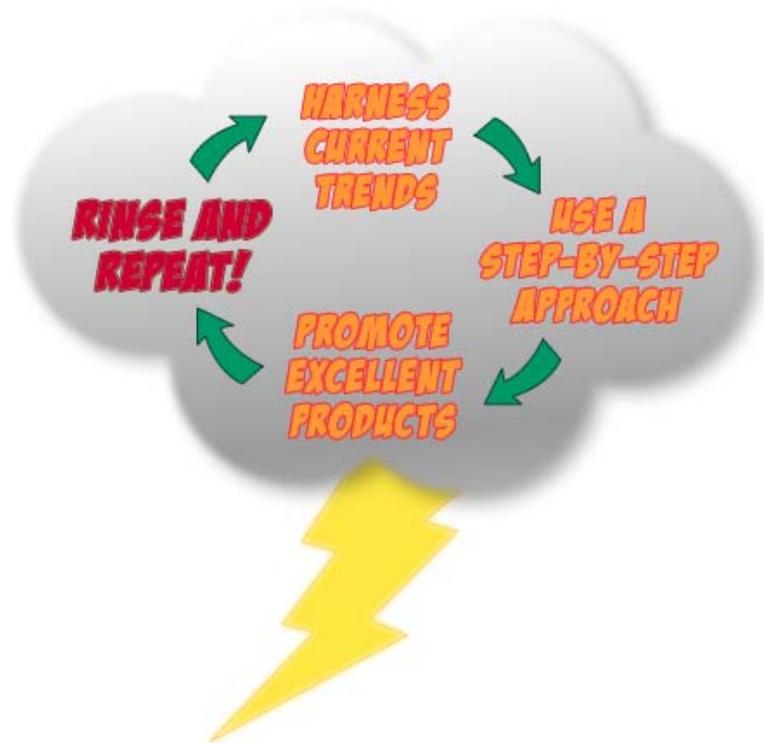
But as with every other strategy for making money online, you have innovate to keep making the big bucks.

You can still make money as an affiliate promoting tried and true products, and I highly recommend you do that on the “back end” of your list-building process.

But now I’m going to tell you how to create an affiliate marketing income stream that blows the doors off the traditional approach. It’s simple, but it can generate a lightning bolt of energy for your bottom line.

The “new” strategy—which the pros have been profiting from for months and years—is based on four components:

1. **Harness a powerful current trend in affiliate marketing.**  
Yes I’ll tell you what it is.



2. **Follow a step-by-step approach for generating income from that trend.** If you don't have a plan to follow, you'll find yourself off in the weeds in a matter of days. When you realize things aren't working well, you'll be so confused and ticked off that you won't have the energy to find the road again. *I'm going to give you a map.*
3. **Choose excellent products to promote.** Promoting tired old stuff will frustrate you so much that you'll quit. It happens all the time. Freshness is the key, and I'm going to show you how to be absolutely as fresh as physically possible.
4. **Do it all over again.** This is the "rinse and repeat" mantra you hear from all the online marketing gurus. They're right. When you find something that works, milk it. And I'm going to point you to the biggest cash cow around today.

Those four things—not so complicated, right?—are all you need to become what some people call a super affiliate, even in today's more challenging environment.

Did you think that was unattainable? It won't happen overnight, but it darn well can happen for you. The thing that ought to get you excited is that it can be the path to positive cash flow for you relatively soon.

No, not "get rich quick" or "overnight wealth" or any of the other garbage hucksters try to sell you. There is no such thing as instant wealth (unless you win the lottery). But there can be such as thing as consistent cash from your online business in a matter of weeks, not months or years.

**Let me walk you through it...**

## **2.0 Step 1: Be A Bandwagon Jumper**

Did your mother ever ask you if you'd jump off a cliff if all the other kids were doing it?

Well, when it comes to cliffs your mother was smart. When it comes to online marketing, though, she could stand to learn a thing or two. You see, when it comes to online marketing, you need to jump on the bandwagon and ride it for all it's worth.

Most people make two basic mistakes when they try to get started online, or when they try to take their business to the next level:

- They try to reinvent the wheel, or
- They try to start with zero momentum, sort of like climbing stairs instead of riding an escalator

That's nuts. It can work, but the odds are so strongly against you that it's probably a waste of time and effort to try. But people do try it. I'll prove it to you.

Here's how most people "do" online business:

- Say they're serious about creating an online business
- Buy an ebook promising "\$29,751 In The Next 35 Minutes!"
- Halfheartedly do what the book tells them to do
- Get crushed by disappointment when this thing that's too good to be true turns out to be (surprise!) too good to be true
- Quit

Does that sound familiar to you? Maybe you've done that yourself, although I guess you haven't quite gotten to the last step if you're reading this.

That typical path is why 95% of online businesses fail. Somebody hyped up by all the...well...hype decides to make his fortune online overnight. When that doesn't happen, he calls it a scam and gives up.

It's so unnecessary! All you need to do is surf a wave that still has some energy in it. You don't want to ride a wave that's gone by already. That's how you get frustrated.

What you should do instead is go against your mother's advice (I won't tell her) and ride a current wave to squeeze the easy money out of it. That's what the smart marketers do, and they make a killing.

The wave in affiliate marketing is product launches. Maybe you gripe to yourself about how many promotional emails you get, and maybe you do get a lot. But if all you do is gripe, you're missing the money!

**You need to learn how to jump onto this bandwagon and promote product launches yourself.**

That doesn't mean you have to be a carnival barker hawking every bit of snake oil that comes on the scene. That's silly, and it'll ruin your reputation.

Jumping on the bandwagon means that you have to put yourself in a position to know about new launches that are coming up or have just recently happened, know exactly how to attack them and squeeze maximum affiliate profit out of them, and move on to the next one to generate more profit.

That's what I call an *Affiliate Storm*. It's what the pros do. They're smart about it, and they don't "burn" their lists (or destroy their reputations)...but they don't shy away from doing it either.

All it takes is a step-by-step approach that even a newbie can use to promote like a pro. **That's exactly what I'm going to give you now, and it won't cost you a dime.**

## **3.0 Step 2: Use A Step-By-Step Approach**

More often than not, success in online business depends on having a plan that's known to be successful...then following it!

It's amazing how many people think they should (or need to) come up with a brand new plan. Smart people—and I assume that's you—would much rather copy something that works.

Here's what you need to do...

First pick a domain name that will help you sell. This really means you want to choose one that has the name of your affiliate product in it. For example, if you were promoting Butterfly Marketing (an old product now, but a good example lots of people will know by the name), you might use butterfly-marketing-revealed.com, or something similar.

The idea is to let the product help you sell it. You can see immediately how this works. Assume you're in the market for some software to help you track all of the PLR stuff you've downloaded. You search for it and find two sites:

- [PLR-Tracker-Reviews.com](http://PLR-Tracker-Reviews.com)
- [BobSmith.com](http://BobSmith.com)

Which one are you more likely to visit to see if it'll give you what you want? The first domain probably contains words you searched for. It almost certainly gets your attention, and that's what your domain name is all about. Choosing a domain name to help you sell is the critical first step.

Second, write a pre-sell page that softens up your prospect and makes him more likely to buy when you send him to the sales page for the affiliate product you're promoting.

The most common way to do this is to write a "review" page. This is where you give you opinion of a product, preferably based on first-hand experience with it or knowledge of it. This is surprisingly easy to do, even if you don't have the product!

Regardless of the specific approach you take for your pre-sell page, it needs to offer helpful information, not just a sales pitch. That's what the affiliate product sales page is for. Your job is to make someone more likely to buy, then let the sales page sell.

Third, you need to drive traffic to your pre-sell page. There are lots of ways to drive free traffic, including:

- Writing articles
- Writing dirt cheap ads at USFreeads.com
- Creating YouTube videos to excite people about your site

And there are other killer Web 2.0 strategies I don't have time to go into here.

Fourth, you need a way to lock potential buyers in before the launch. You'll be getting lots of visitors, and you want to get them to sign up to give you money in the near future (yes, that's exactly what you're doing).

All you really need is a creative way to get folks to click through your affiliate link to the product sales page. Offering a killer bonus is a great option. That locks in your referral and schedules you for profit!

That's all there is to it.

People often look at online marketing and think it's some kind of black magic. It's not. It's marketing online! Marketing is as old as the hills, and the same basic principles of psychology still apply. All I'm giving you is an approach that's slightly updated for the realities of the online world.

If that drop-dead-simple plan excites you (and believe me, it works like mad), keep reading, because **I'm going to tell you how you can take massive action on it easily in the next two weeks.**

## **4.0 Step 3: Promote Winners**

Do you remember when there was more than one search engine?

Yeah, I know there's still more than one, but what's the first one that comes to mind? Everybody uses Google. Gosh, the name of the site is now a verb!

Well, suppose you were going to start a business promoting search engines. You survey the marketplace and you find that there's this thing called Yahoo, and something else called MSN and another thing called Google.

Everywhere you look, everybody's talking about Google. They're selling products that talk about it. They're telling you how to use it. They're talking about all it has to offer. And they say virtually nothing about the other guys out there.

Which search engine would it make the most sense to promote? There's only one good answer.

But many aspiring affiliate marketers do what amounts to promoting MSN in their affiliate marketing business! They pay the price. Their business doesn't make them the money they dreamed of when they started.

**The “secret” is to promote products with a high likelihood of making you money.**

One of the easiest ways to do this is to pick a monster niche full of folks eager to buy. Don't waste time looking for “untapped” niches—they're rare. Instead, focus on massive niches. Contrary to lots of popular advice, the Internet marketing (IM) niches are exactly the kind you're looking for.

And the easiest way to get a read on whether a product is any good is to inspect the sales page carefully. Does it make you want to buy? Then it could be a winner.

There are other ways to almost guarantee that you have a winner that I don't have time to go into here. **But in another two pages, I'll tell you how to get the complete strategy in full detail...**

## 5.0 Step 4: Do It Again!

The first couple times you create a promotion for an affiliate product winner, you'll probably feel a little awkward doing it, especially if you're new to the affiliate marketing game. That's natural.

Once you've done it a few times, you'll find that implementing the strategy is almost unconscious. You'll be able to do it your sleep, so to speak.

The real key to winning with this strategy is to focus on it.

If you scatter your efforts and try to do everything, you'll probably be successful at nothing.

The Affiliate Storm strategy isn't complicated, and it's not really "new". It's simply focused on one particular aspect of affiliate marketing. That's the kind of laser focus you need.

When you find a strategy like this that works (and yes, it works extremely well), you need to hammer on it to perfect it in your business.

What you need to do is put yourself on a regular promotion schedule.

It's going to take you two weeks to find a winning product and get set up to promote it, but you can overlap promotion windows so that you're promoting once every two weeks, like you see to the right.

This will put cash in your pocket four times per month, and let you capitalize on the big launch boom that's still going strong.

And now, let me tell you how to **get the detailed, step by step instruction you need to brew your own Affiliate Storms with confidence...**

### Storm 1



### Storm 2



*If you want to join your own affiliate storms, there's only one resource that'll teach you exactly how...*

## **Introducing Operation Affiliate Storm!**

Inside you'll find comprehensive instructions for how to implement the Affiliate Storm strategy, including:

- The **simple Web 2.0 tactic that can give you an avalanche of free traffic...**and might just let you dominate the search engines for your keyword.
- **Exactly how to write a review** that'll have visitors clicking through to the affiliate sales page like their lives depend on it.
- An **email strategy that will whip your new "pre-launch" subscribers into a buying frenzy** come launch day.
- What to do after the launch to **put money in your pocket for months.**



If you want to be a super-affiliate, this is the hands-down best strategy for getting it done...and for seeing profit at levels you thought were impossible.

**[Click Here for your copy of  
Operation Affiliate Storm](#)**